

## WHAT IS CLAIMED IS:

1. A method of controlling a server apparatus which stores image data received via a network in a memory, comprising the steps of:
  - 5        setting a disclosure date of the image data;  
         processing the image data to create processed image data and store the processed image data in the memory;  
         comparing a time ticked in the server apparatus
  - 10      and the disclosure date;  
         creating page information for displaying the processed image data when the time ticked in the server apparatus is determined to be earlier than the disclosure date, and creating page information for
  - 15      displaying the image data when the time ticked in the server apparatus is determined to be the disclosure date; and  
         transmitting the created page information via the network.
- 20 2. The method according to claim 1, wherein said processing step creates a plurality of processed image data, and further comprising a step of setting a level of processing performed for the image data to create each processed image data.
- 25 3. The method according to claim 1, further comprising the steps of:
  - setting a date of creating the page information;

and

determining whether the time ticked in the server apparatus is the same as the date of creating the page information, and

5        wherein said step of creating the page information is executed when the time ticked in the server apparatus is determined to be the same as the date of creating the page information.

4.       The method according to claim 1, wherein the same  
10       address in the network is assigned to the page information for displaying the processed image data and the page information for displaying the image data.

5.       The method according to claim 1, wherein said processing includes at least one of mosaic processing,  
15       emboss processing, and wipe processing.

6.       A program which causes a computer to execute a method according to claim 1.

7.       A storage medium which computer-readably stores a program according to claim 6.

20       8.       A computer apparatus comprising:  
             a memory storing a program according to claim 6;  
             and

             a processor reading out the program stored in said memory and performing processing based on the  
25       program.